

CONTRACT NAME: AGREEMENT BETWEEN BEE MEDIA AND DAVIS JOINT UNIFIED SCHOOL DISTRICT.

BRIEF DESCRIPTION OF CONTRACT: This agreement between Bee Media and DJUSD is to provide additional advertising placements in newspapers and on digital sites to announce 2018-2019 DaVinci Charter Academy recruitment events. These advertisements will run for one week, starting Sunday, February 25, 2018

CONTRACT

BEE MEDIA

ACCOUNT INFORMATION:

Client Name: Da Vinci Charter Academy

EIN/Tax ID: _____

Contact Name: Scott Bell /Adela Johnson

Contact Phone: 530.757.7154

Contact Email: sbell@djud.net

Billing Address: 1400 East Eighth Street

City: Davis State: CA Zip: 95606

MONTHLY CAMPAIGN INFORMATION:

Requested Start Date: Sunday February 25,2018

Contract Length: 1 Week

MONTHLY CAMPAIGN TACTIC	MONTHLY RATE	MONTHLY CAMPAIGN TACTIC	MONTHLY RATE
Digital 2/20 to 3/7	4.889 x 4	Advanced Audience	
Main News Sun 2/25	4.889 x 4		
Main News Mon 2/26	4.889 x 4		
Main News Tues 2/27	4.889 x 4		
Life & Style Wed 2/28	4.889 x 4		
Ticket / Ent. Fri 3/4	4.889 x 4		

MONTHLY RATE TOTALS: **\$2584.00**

CONTRACT

BEE MEDIA

PERIOD CAMPAIGN INFORMATION:

PERIOD CAMPAIGN TACTIC

PERIOD RATE

PERIOD RATE TOTAL:

TOTAL CONTRACT:

\$2584.00

CLIENT CONFIRMATION: (Agrees to 2018 Terms And Conditions/Contracts/Policies)

Client Name: Da Vinci Charter Academy

Account Executive: Carol Hamilton

Title: Chief Business Officer

Phone Number: 916-321-1423

Sign Date: 2/16/18

Email: chamilton@sacbee.com

Client Signature: [Signature]

AE Signature: _____

ADDITIONAL COMMENTS/INFORMATION: