



Later Start 2015-16 Project Timeline

March – May 2015

Measurement research
Develop baseline survey for secondary sites
Research awareness campaigns

June – August 2015

Develop awareness campaign (change behavior and create demand for schedule change)
 Facebook
 Classroom lessons
 Website
 Forum
 Parent direct mail
Schedule format research
Meeting with secondary principals to discuss ideas/plans for awareness for staff

September 2015

Measurement team meeting x2
Schedule team meeting x2
Meeting with secondary staff to discuss awareness
Conduct student/parent survey (end of Sept)

October 2015

Meeting with secondary staff to discuss schedule options
Schedule team meeting x2
Measurement team meeting x2 - publish survey results
Possible Board direction/update - if needed
Input from community on draft recommendation (end of Oct)

November 2015

Schedule team meeting x2 - finalize recommendation for Superintendent (end of Nov)
DTA/CSEA - Meet and Confer

December 2015

Schedule team meeting (if needed)
Board presentation last meeting in Dec

January 2016

Follow up Board meeting (if needed)
Develop implementation Plan