

### **Later Start 2015-16 Project Timeline**

#### **March – May 2015**

Measurement research  
Develop baseline survey for secondary sites  
Research awareness campaigns

#### **June – August 2015**

Develop awareness campaign (change behavior and create demand for schedule change)  
    Facebook  
    Classroom lessons  
    Website  
    Forum  
    Parent direct mail  
Schedule format research  
Meeting with secondary principals to discuss ideas/plans for awareness for staff

#### **September 2015**

Measurement team meeting x2  
Schedule team meeting x2  
Meeting with secondary staff to discuss awareness  
Conduct student/parent survey (end of Sept)

#### **October 2015**

Meeting with secondary staff to discuss schedule options  
Schedule team meeting x2  
Measurement team meeting x2 - publish survey results  
Possible Board direction/update - if needed  
Input from community on draft recommendation (end of Oct)

#### **November 2015**

Schedule team meeting x2 - finalize recommendation for Superintendent (end of Nov)  
DTA/CSEA - Meet and Confer

#### **December 2015**

Schedule team meeting (if needed)  
Board presentation last meeting in Dec

#### **January 2016**

Follow up Board meeting (if needed)  
Develop implementation Plan