



Proposal #1530

Date: 05/04/2021

Expiration Date: 12/31/2021

Kader Camp, Inc.

Sami Kader
 1442 West Colonial Pkwy
 Roseville, CA 95661
 (916) 300-8083
 sami@samikader.com

PROPOSAL FOR:

Rob Kinder
 Davis School-Independent Study
 526 B Street
 Davis, CA 95616

DESCRIPTION	QTY	RATE	AMOUNT
On Demand Program Flat Rate , Year Program (150 students): Includes Weekly Videos During School Year, Livestream Family Involvement Nights for subscribers & more	3	1,050.00	3,150.00
Virtual Assembly Zoom Call , 20-minute Virtual Assembly via Zoom Call for all classrooms and Virtual Learning students to dial in to. (one each year of contract)	3	0.00	0.00
Electronic Books , Two electronic books: Sami vs The Negative Voice, and Sami and The Circuit of Powers. Both available Fall 2021.	2	0.00	0.00

Note: This quote is for 3-years of the program.

Sub Total	
Discount	
Sales Tax	
TOTAL	\$3,150.00

BY SIGNING BELOW, I AGREE THAT I HAVE READ AND AGREE TO THE TERMS LISTED IN THIS PROPOSAL:

Signature _____ Date _____
 Amari Watkins, Associate Superintendent of Business Services

Once payment is received, we will obtain email addresses for your staff. A weekly* email with links and instructions will be sent to subscribers. Please notify your IT department to ensure info@samiscircuit.com is not blocked. Access to full Content Catalog available during entire subscription.

*To view release dates please visit www.samiscircuit.com/schedule

Sami's Circuit On Demand is a video streaming service available 24/7 for teachers and school staff use. Videos may be played in the classroom or sent home to accommodate distance learning, should the need arise. Virtual Family nights are livestreamed on YouTube and participating schools are given private links to use and send to families. **Do not post program links on public websites or social media.**



The K-6 program that brings social-emotional learning to life!

Sami's relatable story creates a unique, personal connection with students and parents through his videos and live streaming family events.

created by

Sami Kader

Motivational Speaker
Children's Book Author
Founder of Sami's Circuit

Media appearances:

www.samiscircuit.com/mediapage

*Over 10,000 Hours of
Youth Motivational Speaking*

Certifications:

B.A. Organizational Communications, CSUS
ISSA Youth Fitness Certification
NASM Corrective Exercise Specialist
NASM Fitness Nutrition Specialist

Contact:

sami@samikader.com

You got this!

Sami Kader is a motivational speaker, children's book author, and founder of Sami's Circuit, an elementary school program that brings social-emotional learning to life. Leveraging the lessons he learned while battling childhood obesity, troubles at home, and years of traumatic bullying by his peers, Sami creates a unique, personal connection with students and families, empowering them to overcome any obstacle they face by using the powers they already have.

For the past 10 years, Sami's humorous yet genuine approach has compelled children and adults to laugh while they learn. His high-energy delivery and enthusiasm ignite his audience, getting them up and moving, and leaving them with tools and mindsets they will implement into their daily lives.

In his children's book, *Sami vs. The Negative Voice*, readers follow the journey of young Sami as he tries to get rid of The Negative Voice - using imagery of a grouchy "monster" to masterfully illustrate the concept of overcoming negative self-talk.

Sami has received local and national media coverage for his work with hundreds of thousands of students all over California. His new video-based school program, "Sami's Circuit On Demand," has allowed his mission to expand nationwide, working seamlessly with both in-class and distance learning models.



How Sami's Circuit Works

Sami's Circuit On Demand is a series of weekly*, 20-minute videos that can be watched together in the classroom or be sent to students to view at home. Each video combines social-emotional lessons with the power of movement.

Through Sami's engaging videos, students learn to use their "Circuit of Powers" powers in any situation they may face - increasing resiliency, strengthening self-management, building relationships, and setting achievable goals.

Because parent involvement is a key factor in reinforcing the program's messages, Livestreaming Virtual Family Nights are included in the program.

Best of all - there is *NO extra work involved for teachers* or school staff - just plug 'n play!



[CLICK HERE TO WATCH A SNEAK PEEK](#)

[WATCH THE HOW-TO VIDEO!](#)

Weekly Emails: Each Monday*, you will receive an email.** At the top, you will find the **Kick-Off Video** that explains the background of Sami's Circuit and introduces the recurring characters. Have your class watch this before any of the other videos!

You will also receive a **new, 20-minute video***, with primary grade and a secondary grade options. You can choose which video style you think best suits your class. Each contains a skit or discussion about a common challenge, and how we can use our "Circuit of Powers" to overcome it. Every video ends with a fun, 10-minute workout and 2-minute mindfulness cool-down.

Worksheets: To help reinforce the lesson from the video, optional worksheets with a conversation-starter question are provided for both primary and secondary grade levels, and are available in Google Slide and PDF formats.

Video Content Catalog: The password-protected Video Content Catalog gives you access to the entire Sami's Circuit On Demand video library! Each video description also contains a list of SEL components addressed.

Livestreaming Virtual Family Nights: The weekly emails include a link to the next Quarterly Family Night that you can share on your school website, in emails to parents, or on social media! Each Family Night includes student raffles and prizes, and shout-outs for best school attendance. **The school with the highest attendance rate over the course of the year will win a free, full school day of classroom visits from Sami!**

Brain Breaks: Need a 5-minute Brain Break? Visit www.samiscircuit.com/brainbreaks to see Sami's free videos that help students refocus and re-energize!

Classroom Visits: When available, optional classroom visits may be added on to the program. Limited quantity due to Sami's busy schedule!

**Visit www.samiscircuit.com/schedule to view video release dates. Content Catalog is available throughout the entire year.*

***Be sure to add info@samiscircuit.com to your contacts so the email doesn't go to your junk folder!*



More About Sami's Circuit



ENGAGEMENT

Sami uses the power of positive thinking and words promote a growth mindset, leading to increased engagement.



PERFORMANCE

The physical activity aspect promotes cognitive function and improves students' moods, leading to increased academic performance.



RESILIENCE

Weekly videos create and reinforce a bond between Sami and students. Strong relationships are key to building resilience.



PARENT PARTICIPATION

Getting parents involved is a huge part of Sami's Circuit! Families are invited to participate in our virtual, livestreamed Family Night events.



A long time ago, in a school not that far away...

...Sami's Circuit was launched, and started a revolutionary new way of approaching self-respect and self-esteem: through exercise.

Over the past 8 years, Sami's Circuit has been a part of tens of thousands of children's lives through school assemblies and family nights.

And now, through this engaging video program, Sami's message is growing bigger and better - incorporating the critical role that social and emotional learning, growth mindset, and exercise play in promoting student success.

Testimonials

"Sami is amazing for our students. There is a buzz around campus on Sami's Circuit days--attendance is always high and the positive energy bounces around every classroom. As a parent, my kids loved doing the Sami's Circuit exercises online. Whether he is on your campus or on your screen--Sami brings positive messages and fun exercises that boost self-esteem and promote a healthy life. Thank you for what you do for our school's kids. YOU. ARE. AMAZING!"

- Rich Chandler
Assistant Principal

"Sami's Circuit has made a huge impact on our students, staff, and families! His encouraging words, enthusiasm, and "Never give up" attitude has become a part of our collective mindset and school community. Parents have shared that their children continue to utilize the positive self-talk and healthy habits at home. We are so grateful for Sami's Circuit and the important social-emotional skills he teaches our students!"

- Caroline Hines, M.S.
Elementary School Counselor

"Sami Kader is extremely passionate about the mental and physical wellbeing of every student. He motivates kids through his FUN and DYNAMIC Circuit. Sami has the ability to give kids courage to NEVER GIVE UP!"

Simply put - Sami's Circuit works!"
- Jon Kaye
Physical Education Teacher



PRIVACY NOTICE

Privacy Policy

Effective Date: November 28, 2020

Kader Camp Inc., dba Sami's Circuit, takes your privacy very seriously. This Privacy Policy describes the type of information we may collect from you or you may provide to us when you visit our websites at www.samiscircuit.com (our "Website"). This Privacy Policy also explains our practices for collecting, using, maintaining, protecting and disclosing such data, which may include, but not be limited to personal data.

By accessing or using our Website, you agree to the terms of this Privacy Policy, including but not limited to our collection and processing of your Data. IF YOU DO NOT AGREE TO THE TERMS OF THIS PRIVACY POLICY, DO NOT ACCESS OUR WEBSITE.

SECTION 1 – LAWFUL BASES FOR COLLECTION AND PROCESSING OF DATA THROUGH OUR WEBSITE; DATA WE COLLECT AND PROCESS

When you visit our Website, we automatically collect certain information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse our Website, we collect information about web pages or products that you view, the websites or search terms that referred you to our Website, and information about how you interact with our Website.

When you make a donation or attempt to make a donation through our Website, we also collect certain information from you, including your name, billing address, payment information (such as credit card numbers), email address, and phone number. This information is collectively referred to as "Data."

We will only collect and process Data about you where we have a lawful basis. Lawful bases include where you have given consent, where processing is necessary for the processing of donation(s) you have requested through our Website and other "legitimate interests." Where we rely on your consent to process Data, you have the right to withdraw or decline your consent at any time and where we rely on legitimate interests, you have the right to object. Please consult Section 3, below, for additional information.

SECTION 2 – WHAT DO WE DO WITH YOUR DATA?

The Data we collect from donors, customers, and other visitors is used to fulfill any request for services, products and/or donations placed through our Website, which includes the processing of payment information, preparing orders for shipment, and providing order confirmations and other order-related communication. In addition, we'll use Data from your visit to our Website to improve and optimize the customer experience, to screen for potential risk and fraud, to provide the most relevant advertisements and email communications to you, and to assess the success of our current marketing and advertising campaigns. Pursuant to General Data Protection Regulations (GDPR), we are considered a "controller" of Data and we may engage third party "processors" of Data.

SECTION 3 – YOUR CONSENT & RIGHTS; UPDATING OR CORRECTING YOUR DATA; CONTACT INFORMATION

Through your access of our Website and provision of Data as described herein, you have provided your consent for our use and collection of your Data. However, in the event you change your mind and wish to withdraw your consent for our use of your Data, or if you would like us to update your Data, you may contact us at info@samiscircuit.com and indicate on the subject line, "Privacy Compliance," or by mailing us at: Sami's Circuit, 1442 West Colonial Parkway, Roseville, CA 95661, Attention: Legal / Privacy Compliance.

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us at info@samiscircuit.com and indicate on the subject line, "Privacy Compliance," or by mailing us at: Sami's Circuit, 1442 West Colonial Parkway, Roseville, CA 95661, Attention: Legal / Privacy Compliance. European residents who believe any concerns regarding their Data have not been adequately addressed by us may lodge a complaint with the supervisory authority of their particular Member State, as defined under GDPR Chapter 6.

SECTION 4 – DATA RETENTION

Sami's Circuit is located in the United States. By submitting your Data through our Website, you agree to the transfer, storing and processing of your Data, which, depending on the use of third-party services, may be processed, transferred and stored outside of the country where you reside. When you visit our Website to make a donation, or place an order for our products and services, we will take reasonable steps to ensure that your Data is treated securely and in accordance with this Privacy Policy. We will maintain your Data for a period of ten (10) years from the date of your last visit to our Website and/or last donation and/or service or product order, or until such time we receive instructions from you to remove or delete your Data, whichever is soonest.

SECTION 5 – COOKIES

A cookie is a small text file that is stored in your web browser that allows us to recognize you and your preferences. Cookies may be used for the following reasons: (1) to enable certain site functions and features, (2) to provide data analytics, (3) to store your preferences, and/or (4) to enable ad delivery and marketing. You can set your cookie preferences in your browser settings.

You may also opt out of targeted advertising through the following services directly:

Facebook – <https://www.facebook.com/settings/?tab=ads>

Google – <https://www.google.com/settings/ads/anonymous>

Bing – <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Digital Advertising Alliance – <http://optout.aboutads.info/?c=2#!/>

National Advertising Initiative – <http://optout.networkadvertising.org/?c=1#!/>

SECTION 6 – ONLINE PURCHASES AND DONATIONS

Our online donation center through our Website utilizes third-party hosting, licensing and payment partners that allow us to accept online donations for our mission and/or to sell our products and services to you. Your Data is stored through these databases and applications. They store your Data on a secure server behind a firewall. If you choose a direct payment through our Website to complete your donation or purchase, then our partners store your credit card data. It is encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your donation/purchase transaction data is stored only as long as is necessary to complete the transaction. After completion of the transaction, your transaction information is deleted. All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information through our Website and our service providers.

In general, the third-party providers used by us will only collect, use and disclose your Data to the extent necessary to allow them to perform the services they provide to us. However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your donation and purchase-related transactions. For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers. In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located. As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

When you click on links on our Website, they may direct you away from our Website. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements. Once you leave our Website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our Terms of Service.

Under California Civil Code section 1798.83, customers living in the State of California can request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes.

For more insight, you may also want to read our partner Terms of Service and Privacy Statement here:

Three29 Terms of Use: <https://three29.com/terms-and-conditions/>

Three29 Privacy Policy: <https://three29.com/privacy-policy/>

Amazon Web Services Terms of Use: https://aws.amazon.com/terms?nc1=f_pr
Amazon Web Services Privacy Policy: https://aws.amazon.com/privacy?nc1=f_pr

Network for Good Terms of Use: <https://www.networkforgood.com/about/terms/>
Network for Good Privacy Policy: <https://www.networkforgood.com/about/privacy/>

SECTION 7 – DISCLOSURE OF YOUR INFORMATION

We do not sell, trade, rent or disclose your Data to third parties, except as provided herein:

- (a) We will disclose Data (i) if it is required by law enforcement or judicial authorities, or to cooperate with a law enforcement investigation; (ii) if we have a good faith belief that we are required or permitted to do so by law or legal process; (iii) to protect our rights, reputation, property, or the safety of us or others; (iv) to defend or enforce our rights or your obligations; (v) if the disclosure is required by mandatory professional standards; (vi) to a third party with your prior consent; (vii) if we are under a duty to disclose or share your Data in order to enforce or apply any contracts or agreements that may exist between you and us, including this Privacy Policy and our Terms of Service found on our Website; and/or (viii) if we are required to exchange information with other companies and organizations for the purposes of fraud protection and credit risk reduction.
- (b) We obtain support through third party service providers to maintain our Website, offer our products for sale, process customer orders, and deliver products. For example, we must release your credit card information to the card-issuing bank to confirm payment for products and services purchased on our Website and we provide order information to third parties that may package and deliver your product order.
- (c) In the event we sell our stock or assets to an acquiring entity or merges with another entity, we reserve the right to provide your Data to the acquiring or surviving entity.

SECTION 8 – DATA SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed. If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with a AES-256 encryption. We follow all PCI-DSS requirements and implement additional generally accepted industry standards.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Data, you acknowledge that: (a) there are security and privacy limitations of the Internet that are beyond our control; (b) the security, integrity, and privacy of any and all information and Data exchanged between you and us through our Website cannot be guaranteed and we shall have no liability to you or any third party for loss, misuse, disclosure or alteration of such information; and (c) any such information and Data may be viewed or tampered with in transit by a third party.

In the unlikely event that we believe the security of your Data in our control may have been compromised, we will try to notify you. To the extent you have provided us with your email address, we may notify you by email and you agree to our use of email as a means of such notification. If you prefer for us to use another method to notify you in this situation, please contact us using the information contained in Section 3, above, with the alternative contact information you wish to be used.

SECTION 9 – DO NOT TRACK DISCLOSURES

Some websites have “do not track” features that allow users to instruct a website not to track them. These features are not all uniform. We do not currently respond to those signals; however, our marketing partners may be members of the Network Advertising Initiative or the Digital Advertising Alliance, which have agreed to honor consumers’ opt-out preferences submitted through those organizations’ websites. To learn more about your choices regarding this type of data collection or to opt out of interest-based advertising by members of the NAI or the DAA, please visit the choices websites of the NAI and DAA at <https://www.aboutads.info> You also may locate Google Analytics’ currently available opt-outs for the web here: <https://tools.google.com/dlpage/gaoptout/>. You can obtain more information about how to opt-out of Adobe Analytics here: <http://www.adobe.com/privacy/opt-out.html>.

SECTION 10 – AGE OF CONSENT

By using our Website, you represent that you are at least the age of majority in your country, state or province of residence, or that you are the age of majority in your country, state or province of residence and you have given us your consent to allow any of your minor dependents to use our Website.

SECTION 11 – CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on our Website. If we make material changes to this Privacy Policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

