

SCHOLASTIC KIDS PRIVACY POLICY

Last Updated and Effective as of: December 31, 2019

Scholastic Inc. (“Scholastic”, “we,” “us” or “our”) is committed to providing children with innovative online literacy resources and protecting children’s online safety and privacy. To that end, we have designed our sites and apps for children to minimize the collection of personal information and maximize user engagement in compliance with the Children's Online Privacy Protection Act (“COPPA”), a U.S. law designed to protect the online privacy of children. This Scholastic Kids Privacy Policy describes how we collect and use personal information, as defined under COPPA (“Kids’ Personal Information”), on our Sites directed to children under the age of 13 situated in the United States (our “Kids Sites”).

Our primary Kids Site is kids.scholastic.com. Our mobile applications (“apps”) for kids are also Kids Sites, and covered by this policy.

Scholastic’s educational software products licensed to educational institutions are covered by the [Scholastic Education Technology Products Privacy Policy](#), not this policy.

Definitions

"Kid" or "child" means a user under the age of 13.

"Parent" means a kid's parent or legal guardian.

“Sites” mean web sites, mobile applications (or apps) or other online services operated by Scholastic Inc. and/or its affiliates. “Sites” does not include our educational technology products licensed to educational institutions and educators.

Activities on our Kids Sites

Children do not have to give us more information than reasonably necessary to use our Kids Sites. Activities on our Kids Sites include virtual worlds, games, polls/multiple choice quizzes, filtered chat, filtered story-telling, tracking reading minutes, Kids accounts and friending. Accounts are not required to use our Kids Sites, but some features are only available with registration (such as community tools), and some features may be enhanced with registration (such as games).

Information Kids May Submit

Email Addresses: To register for an account, a child picks an anonymous user name from a list, creates a password, and enters an email address. We send the child one email to confirm registration. Then we hash the email address to make it unreadable (that is, we change it into a series of values instead of text). After that, the email address is used only to help the child retrieve or re-set their account, using the same hashing process to match the hashed email address against our records. If the child’s account is found, we send instructions in a one-time email to the matched address.

Email addresses may also be collected for customer service, e-cards or other content-sharing tools, or for parental consent or notification. See also [Parental Consent](#) and [Retention and Deletion](#).

Community Features: Community features require registration. All content kids give us for public posting, such as in chats, forums, commenting tools or writing activities, is filtered or moderated to remove inappropriate content and Kids Personal Information before it is made public. Our Kids Sites may allow kids to “friend” each other, so kids can see each other’s game progress and postings, but kids cannot see each other’s Personal information or send each other private messages.

Geo-location: Our Kids Sites may collect general geo-location information (but no more specific than city or zip code), such as in a library look-up tool. That general geo-location information is not stored with any other information about the user.

Date of Birth: We may collect birth date from children for purposes of age-screening. We do not keep birth date after the age-screening process.

Information We Collect Automatically

When children visit our Kids Sites, anonymous, aggregate, and de-identified information may be collected automatically. We use this information to make our Kids Sites more interesting and useful to children and for various purposes related to our business, including maintaining, securing and analyzing our Kids Sites.

Information collected automatically includes:

- Internet protocol (IP) address – a string of numbers assigned to a computer when it connects to the internet
- General geo-location information (derived from IP address and no more specific than zip code)
- Navigation information – what users do on our Site, sometimes where they came from
- General systems, browser, domain and service provider information

The technology used to automatically collect this information includes:

- **Cookies:** Cookies are small data files sent by a web site or app to be saved on a user's computer or device. Cookies can help us recognize a user and save their preferences for when they return to our Kids Site, and also help with age-screening tools.
- **Local storage:** Local storage or local shared objects, such as "Flash cookies," may be stored on a computer or device through a media player or other software installed on that computer or device. Local storage and local shared objects help us recognize users when they come back. They are often used in activities like games, to store scores or progress.
- **Pixel tags:** A pixel tag (also known as a "clear GIF" or "web beacon") is a tiny image that can be placed on a Web page or in emails to users, to tell us when a user has displayed that page or opened those emails.

These tools may allow us to assign a unique number to our child users, but this number will not be used to track child users across different, unaffiliated web sites.

Most browsers can be set to detect or reject browser cookies. You may be able to change settings in your device or browser to reject local storage or local shared objects. Some parts of our Kids Sites may be harder to use or may not work at all if cookies, local storage or local shared objects are rejected.

For more information about cookies, go to <https://www.allaboutcookies.org/>.

For more information about local shared objects and how to manage them, go to:

http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html

How We Use Kids' Personal Information

We may use and share Kids' Personal Information: (1) to provide our services to a child (such as the games and activities your child would like to play); (2) to comply with the law (such as when we use Kids' Personal Information for record-keeping to satisfy legal and compliance obligations); (3) in accordance with valid consent (where a parent has provided consent for their child); and (4) as necessary for business interests (such as when we collect and use a child's data in support of internal operations, taking into account the impact on the child's privacy).

Service Providers

We use the services of other companies to help us run our Kids Sites. This means that some information we collect on Kids Sites may be collected or accessed by those service providers. Our service providers can only use Kids' Personal Information to do the tasks we hire them to do, in the ways we allow them to, such as enabling registration, maintaining accounts, fulfilling account requests, and customer service. Our service providers cannot use Kids Personal Information for any other reason, and we require them to maintain the confidentiality, security and integrity of Kids' Personal Information.

Behaviorally Targeted Advertising

Our Kids Sites do not track kids to serve them behaviorally targeted advertisements (also known as retargeting or

online behavioral advertising), or to allow others to do so.

Special Circumstances for Information Sharing

We reserve the right to share or disclose information, including Kids' Personal Information, collected from a child:

- As permitted or required by applicable law, such as to maintain the safety and integrity of a Kids Site; to enforce terms of use; to protect the child or our or others' rights, property or safety; to take precautions against other liability; or when we believe release is required to comply with federal, state or local law (such as cooperating with a judicial process or law enforcement investigation).
- In connection with a corporate change or dissolution, including for example a merger, acquisition, reorganization, consolidation, bankruptcy, liquidation, sale of assets, wind-down of business or related due diligence. To the extent required by law, we will get parental consent before sharing children's Kids' Personal Information under such circumstances, and will obtain the agreement of any applicable third party to maintain the confidentiality, security and integrity of that Kids' Personal Information.

Security

Our Kids Sites maintain reasonable technical and organizational standards to help ensure that Kids' Personal Information is secure, including encryption. However, no Internet site or service can guarantee 100% security, so it is possible that someone could unlawfully access Kids' Personal Information despite our efforts.

Parental Consent

When we knowingly collect Kids' Personal Information from a child, we ask the child's parent for consent before we collect it, unless the request falls within an exception under COPPA, such as where we use an email address to respond directly to a one-time request from the child or for password retrieval or reset. We let parents know about such collection as required or permitted by law.

When prior parental consent is required, we ask for it in ways allowed by COPPA. For example, if Kids' Personal Information will be used only by us, we may ask for the parent's consent by email. While we do not currently, and do not expect to, use Kids' Personal Information in this manner, if Kids' Personal Information would be disclosed on the Kids Site or shared with a third party besides a service provider, we would obtain a higher level of consent from the parent, such as by a form to be returned via U.S. mail or electronic scan, or consent obtained in connection with a credit card purchase.

Parental Choices and Controls

If you are a parent of one of our child users, you can ask us to:

- Allow you to review your child's Kids' Personal Information
- Deactivate your child's Kids Site account
- Revoke any consent you have given for your child
- Delete Kids' Personal Information your child has given us
- Stop collecting Kids' Personal Information from your child

To make these requests, or if you have any other questions about our Kids Sites or our policies or practices regarding the collection, use, sharing or disclosure of Kids' Personal Information, you may contact us at:

Scholastic Inc. (attn: Kids Online/eScholastic)

557 Broadway

New York, NY 10012

U.S.A.

Phone: 1-800-SCHOLASTIC

Email – Customer Service: kidsonline@scholastic.com

Email – Privacy: privacy@scholastic.com

Parents may also print, complete and return this [letter](#) to the specified address.

We may require additional information to identify your child's account or to verify your identity and relationship with the child.

Retention and Deletion

If we do collect Kids' Personal Information, we keep that information for a reasonable amount of time to perform the task for which we collected it, unless otherwise requested by a child's parent. We reserve the right to keep certain information necessary for record-keeping to the extent permitted and/or required by law, including any statutory retention requirements. When deleted, Kids' Personal Information is deleted securely. In some cases we may de-identify Kids' Personal Information instead of deleting it.

Other Web Sites, Apps and Services

Our Kids Sites may contain links to third party web sites, apps or other online services that we consider appropriate. We do not operate those other sites, and the privacy policies found on those sites (not this Scholastic Kids Privacy Policy) cover the collection and use of information there.

We recommend reading the privacy policies of each web site visited after leaving our Kids Sites, to learn about how information is treated by others.

We encourage parents and teachers to talk with their children and students about how to be safe online. For more information on protecting your child online, please visit [OnGuard Online](#).

Changes to this Privacy Policy

This privacy policy may be changed. For material changes, we will try to notify parents of child users in any way the law allows, and we may ask for parental consent to any new privacy policy. We may also post notice on this Site when changes are made, unless otherwise required by applicable law.

SPECIFIC DISCLOSURES FOR CALIFORNIA RESIDENTS

If you are a resident of California, under 18, and a registered user of the Services, you may ask us to remove content or information that you have posted to the Services by writing to kidsonline@scholastic.com. Please include a description of the content you would like removed, and if possible, the URL for the site and the name of the feature where the content was posted. Please note that your request does not ensure complete or comprehensive removal of the content or information, as, for example, some of your content may have been reposted by another user.

Under the California Consumer Privacy Act of 2018 ("CCPA"), California residents have the right to know what Personal Information has been collected from them in the last 12 months and to ask for it to be deleted. To find out more about the CCPA, or to exercise CCPA rights, please see the [California Consumer Privacy Act](#) section of our general [scholastic.com](#) privacy policy.

Also under the CCPA, parent or guardian permission is required to sell Kids Personal Information. We do not sell Kids Personal Information. We also do not give Kids Personal Information to third parties for their direct marketing purposes.

DATA PROCESSING IN THE UNITED STATES

Information provided to or collected by us on our Kids Sites is transmitted to us and processed in the United States and other countries, either by us or our service providers on our behalf, and will be protected subject to this Privacy Policy and applicable laws, which may not be as protective as the laws in other countries.

This Privacy Policy replaces our former privacy policy, which you can find [here](#).

About Scholastic

- About Us
- Social Responsibility
- Media Room
- Investor Relations
- International
- Careers

Our Website

- Teachers
- Parents
- Scholastic Kids (Ages 8-12)
- Family Playground (Ages 3-7)
- Librarians
- Administrators
- Common Core Standards

Need Help?

- Customer Service
- Contact Us
- Site Map

Join Us Online



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SCHOLASTIC PRIVACY POLICY

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Scholastic Inc. and its affiliates ("Scholastic," "we," "us," or "our") take your privacy seriously. This Privacy Policy explains what information we collect through our web sites, mobile applications or online services that link to this Privacy Policy (each, a "Site"), how we will use, disclose and protect this information, and how you can opt out of some of our uses and disclosures of your information. This Policy does not apply to information that we collect in other ways, such as over the phone, by mail, or in person, except where we specifically state otherwise or as required by law.

IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY, YOU SHOULD NOT ACCESS OR OTHERWISE USE THE SITE.

Please note:

- Our [Scholastic Kids Privacy Policy](#), not this Privacy Policy, applies to our Sites that are directed to kids under age 13 (our "Kids Sites").
- Our [Scholastic Education Technology Products Privacy Policy](#), not this Privacy Policy, applies to data collected through our educational software products.

SECTIONS:

1. [What information is collected on this Site?](#)
2. [How is your information collected?](#)
3. [How is your information used and disclosed?](#)
4. [Opt out](#)
5. [Security and Retention](#)
6. [Social Networking Sites and Other Websites, Apps and Services](#)
7. [Additional EU disclosures](#)
8. [California Privacy Notice / Your California Privacy Rights](#)
9. [Changes to This Privacy Policy](#)
10. [Contact Us](#)

1. WHAT INFORMATION IS COLLECTED ON THIS SITE?

Personal Information

"Personal Information" is information that can be used to specifically identify an individual. We may collect Personal Information from you, about you or someone else, when you submit it voluntarily. Categories of Personal Information we collect include:

- Identity Data, which includes name or other similar identifiers
- Contact Data, which includes postal or physical address, email address, telephone number
- Financial Data, which includes credit card and other payment information

Additionally, we may also collect certain other types of information that, along with Identity Data, Contact Data and Financial Data may be considered and specifically named "Personal Data" in certain jurisdictions, including the European Union ("EU"), such as:

- Technical Data, which includes, general and precise geographic location information, your Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, the files viewed on our Sites (e.g., HTML pages, graphics, etc.), search terms, type of device used, device or advertising identifiers, statistical identifiers, operating system, and date/time stamp.
- Usage Data, which includes your interaction with our Site such as movement, scrolling, time spent on certain features or actions, and/or clickstream data to analyze trends in the aggregate and administer and improve the Sites.
- Marketing and Communications Data, which includes your preferences in receiving marketing from us.

Provision of your information to us is not a statutory or contractual requirement. Where we need to collect your

information by law, or under the terms of a contract we have with you and you fail to provide that data when requested, we may not be able to perform the contract we have or are trying to enter into with you. In this case, we will not be able to provide services to you.

2. HOW IS YOUR INFORMATION COLLECTED?

Direct Interactions

You may give us your information by interacting with our site and submitting your information directly. This includes information you provide when you:

- create an account;
- subscribe to our service or publications;
- request marketing be sent to you;
- enter a competition, promotion or survey;
- make a purchase;
- comment on content;
- contact customer service;
- give us feedback; or
- apply for a job.

Tracking Technologies

Scholastic uses cookies, local storage, pixel tags, web beacons and other technologies to receive and store certain information. Cookies are small data files that our Sites send to your browser that are then saved on your computer or device. You can control the use of cookies through settings at the individual browser level, but if you disable cookies, it may limit your use of our Sites. For more information about cookies, go to <https://www.allaboutcookies.org/>.

Local shared objects, such as "Flash cookies," may be stored on your computer or device through a media player or other installed software. Local shared objects operate a lot like cookies, but cannot be managed in the same way. You may be able to manage Flash cookies and other local storage using browser, software or device settings. For information on managing Flash cookies, go to: http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html

As you use the Internet, a trail of electronic information is left at each website you visit. This information, sometimes referred to as "clickstream data," can be collected and stored by our Site's servers. Our collection of clickstream data is not used for personal identification purposes.

As described under "[How Your Information Is Used and Disclosed](#)", we use these technologies to help us remember you and enhance your use of our Sites, to manage and analyze service usage, and to promote content, products and services based on that usage. We may do this through third parties like advertising or analytics companies (e.g., Google Analytics, Google AdWords, Omniture, DoubleClick, OwnerIQ and Mouseflow).

Third Parties

We may get your information from third parties such as other users, advertising networks, data brokers or social media platforms.

Mobile Applications

Some of our mobile applications may require or request access to certain features of your device. Such permissions may include location, camera, photos, microphone and Wi-Fi or cellular connection information. You can manage access to those features through device settings or through your mobile service provider or device manufacturer. We may use standard analytics tools in our mobile apps to record information such as how often you use the app, events that occur within the app, aggregated usage, performance data, and where the app was downloaded from. You can disable collection of precise location through mobile apps in your mobile device settings.

3. HOW IS YOUR INFORMATION USED AND DISCLOSED?

Our Use of Your Information

We may use or disclose your information for these purposes:

- To authenticate users
- To maintain and administer the Site and user accounts
- To process and fulfill transactions and respond to customer requests
- To analyze the Site, monitor Site performance and diagnose Site issues

- To perform customer service and troubleshoot customer service calls about difficulty using the Site
- To improve the Site and develop new features and products
- To send email marketing and other communications, including information about products, services, and events, of ours and of others
- To personalize customer's experience of our Site based on user interests and history with us (for example, remembering items in a shopping cart, or providing a consistent Site experience across multiple devices)
- To provide location-based services
- To match your information with other data or supplement your information with other data that we may obtain directly or through third-parties
- To evaluate applications for employment
- When you otherwise consent to a particular usage
- To protect our rights and property and the rights, property, and safety of others
- To investigate suspected fraud or other unlawful activity
- Where otherwise permitted or required by applicable law.

Service Providers

Our third party vendors and subcontractors may access your information to provide services for us, including: fulfilling orders and delivering packages, payment processing, providing customer service, hosting and serving content and general website operations, sending marketing communications, fulfilling subscription services, and conducting research and analysis. These vendors and subcontractors can only use your information as specifically allowed by us.

Affiliates, Promotional Partners and Other Third Parties

If you are not situated in the EU, we may allow our affiliates and promotional partners to use your Personal Information for their marketing and related purposes, including our co-sponsor(s), if we receive Personal Information through a contest, sweepstakes, offering or other activity that is jointly offered by us. If you are situated in the EU, please see the section "[Additional EU Disclosures](#)" for how we use your Personal Data for marketing.

Targeted Advertising

We or our third party partners may use some of the tracking technologies described above, such as plug-ins, cookies and non-cookie technology, to deliver targeted advertising to you when you visit other web sites or our Site. For more information on Targeted Advertising, please see the section titled "[Targeted Advertising Opt Out.](#)"

We do not engage in targeted advertising on our Kids Sites or in our education technology products.

Teacher Look-Up Tool

If you are a registered teacher on our Site, we may make your name, school name and school location available in an online lookup tool – for example, so parents can match Book Club purchases to their child's class. To opt out, please contact us at the email address or phone number under "[Contact Us](#)" below (note, your opt-out may not be effective until the next school year).

Corporate Changes

We may transfer your information in connection with a corporate change or dissolution, including for example a merger, acquisition, reorganization, consolidation, bankruptcy, liquidation, sale of assets or wind down of business; and due diligence related to these events.

Legal Obligation

We may disclose or transfer your information in connection with a legal or regulatory obligation,

Anonymized Information

We may share anonymized data with others, for their own use, in a form that does not include your name or contact information.

4. OPT OUT

Opt Out of Communications from Us and Modifying your Account

You may have the right to opt out of certain uses and disclosures of your information by emailing us your request at customerservice@scholastic.com or by completing this [Third Party Opt-Out Request Form](#). We will comply with these requests consistent with applicable law. You may also opt out of receiving marketing emails from us by

clicking on the opt-out link in those emails.

Nevada residents: We do not sell “Covered Information” as defined under Nevada law. If you would like more information about our practices with respect to Covered Information under Nevada law, please contact us at privacy@scholastic.com.

You can review, change or delete your information in your user account on the Site (if you have one) by logging in to “My Account” or a similar area of the Site, or by contacting us using the “Contact Us” information below. We may ask you to verify your identity before we provide you with your information or make changes to it. We reserve the right to keep certain information necessary for record-keeping to the extent permitted and/or required by law, including any statutory retention requirements.

Targeted Advertising Opt Out

The online advertising industry provides a service through which you may opt-out of receiving targeted ads from certain data partners and other advertising partners that participate in self-regulatory programs. You can opt-out of targeted advertising from certain providers at www.aboutads.info/consumers, <https://optout.ownerriq.net/>, <http://www.networkadvertising.org/choices/> and <https://www.edaa.eu/>.

To opt out of being tracked by Google Analytics, visit <http://tools.google.com/dlpage/gaoptout>. To opt out of Mouseflow session replay analytics, visit <https://mouseflow.com/opt-out>.

Even if you opt out of targeted advertising, you may continue to see generic advertising that is not tailored to your specific interests and activities. Please note, cookie-based opt-outs must be performed on each device and browser that you wish to have opted-out. For example, if you have opted out on your desktop computer’s browser, that opt-out will not be effective on your mobile device.

Do Not Track

Please note that we do not respond to or honor “do not track” (a/k/a/ DNT) signals or similar mechanisms transmitted by web browsers. For more information about “do not track”, go to <https://allaboutdnt.com/>.

5. SECURITY AND RETENTION

We follow generally accepted standards designed to protect your information and have in place appropriate security measures designed to prevent your information from being accidentally lost or used or accessed in an unauthorized way. We use appropriate security measures while your information is in transit and at rest, including encryption. You can verify whether a website is secure by looking for “https” at the beginning of the web address of the Site page you are on.

No website, however, can guarantee that information will be absolutely safe from intrusion or other unauthorized access. Except as expressly required by applicable statute or regulation, we will have no liability for disclosure of information due to errors or unauthorized acts of third parties during or after transmission.

We typically keep information related to marketing activities for as long as you accept marketing communications from us, and on request, we will securely delete such data in accordance with applicable law. For information that we collect and process for other purposes, as described above, we typically keep such information for the period necessary to fulfill the purposes outlined in this Privacy Policy, and as otherwise needed to address tax, corporate, compliance, litigation, and other legal rights and obligations. In some cases we may de-identify your data instead of deleting it.

6. SOCIAL NETWORKING SITES AND OTHER WEBSITES, APPS AND SERVICES

We use social networking platforms, such as Facebook, Twitter and Instagram, to communicate with our customers and integrate social networking services with our Site. Information you voluntarily submit to or post in a publicly accessible social network or other online forum may be viewed and used by others. Our Site may also contain links, banners or ads that lead to other third party sites, apps or services. We cannot control such third party uses of your information, so by using or navigating to those services, you assume that risk.

We encourage you to read the policies and terms of every web site, app or service you visit.

7. ADDITIONAL EU DISCLOSURES

IF YOU ARE SITUATED IN THE EU, THIS SECTION APPLIES TO OUR COLLECTION, USE AND DISCLOSURE OF YOUR PERSONAL DATA AND ADDITIONAL RIGHTS YOU HAVE UNDER APPLICABLE LAW.

Data Controller

Scholastic Inc. is the data controller of all Personal Data collected through our Site. If you are situated in the EU and have any complaints regarding our privacy practices, you have the right to make a complaint at any time to your local supervisory authority. We would, however, appreciate the chance to deal with your concerns before you approach your supervisory authority so please contact us in the first instance. If you have a complaint, please contact us at: privacy@scholastic.com.

Legal Basis of Processing

Some jurisdictions require an explanation of the legal basis for the collection and processing of your Personal Data. We have several different legal grounds on which we collect and process Personal Data, including: (1) as necessary to perform a contract (which may include responding to your requests); (2) as necessary to comply with a legal obligation (such as when we use Personal Data for record keeping to satisfy legal and compliance obligations); (3) consent (where you have provided consent as appropriate under applicable law, such as for marketing); and (4) necessary for legitimate interests (such as when we act to maintain or improve our business generally or to prevent fraud) to the extent permitted by law.

Affiliates, Promotional Partners and Other Third Parties

We strive to provide you with choices regarding certain uses of your information, particularly around marketing and advertising:

- Promotional offers from us: We may use your information to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services and offers may be relevant for you (we call this marketing). You may receive marketing communications from us if you have requested information from us or used our services and, in each case, you have not opted out of receiving that marketing.
- Third-party marketing: We will get your express opt-in consent before we share your information with any company outside our company for marketing purposes.

To see how you can opt out of marketing communications, please see the “Opt Out” section above.

Data Subject Access Rights

If you are situated in the EU, under the General Data Protection Regulation (“GDPR”), as a data subject, you have the right to:

- Request access to your Personal Data (commonly known as a “data subject access request”).
- Request correction of the Personal Data that we hold about you.
- Request erasure of your Personal Data where there is no good reason for us continuing to process it; where you have successfully exercised your right to object to processing (see below); or where we may have processed your information unlawfully or where we are required to erase your Personal Data to comply with local law.
- Object to processing of your Personal Data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your Personal Data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.
- Request restriction of processing of your Personal Data in certain scenarios.
- Request the transfer of your Personal Data to you or to a third party. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

To exercise your rights under the GDPR, please contact us at privacy@scholastic.com.

Withdrawing your consent

If we are relying on your consent to process your Personal Data, you have the right to withdraw your consent at any time. You have the right to withdraw your consent at any time by contacting us at privacy@scholastic.com.

Data Transfer

Information provided to or collected by us on our Sites is transmitted to us and processed in the United States and other countries, either by us or our service providers on our behalf, and will be protected subject to this Privacy Policy and applicable laws, which may not be as protective as the laws in other countries. To the extent permitted by law, your use of the Site or provision of any Personal Information constitutes your consent to the cross-border transfer of Personal Data and the other activities identified in this Privacy Policy.

Our affiliates and many of our service providers are based outside the EU, so their processing of your information will involve a transfer of data outside the EU. Whenever we transfer your Personal Data out of the EU, we ensure a similar degree of protection is afforded to it.

Please contact us at privacy@scholastic.com, if you want further information on the specific mechanism used by us when transferring your information out of the EU.

8. CALIFORNIA PRIVACY NOTICE / YOUR CALIFORNIA PRIVACY RIGHTS

Last Updated and Effective as of: December 31, 2019

This California Privacy Notice does not apply to Personal Information we collect from job applicants or independent contractors, or from our current or former full-time or part-time and temporary employees and staff, officers, directors or owners.

This California Privacy Notice also does not apply to any Personal Information collected by us in connection with our educational software products. Requests for access to Personal Information collected through our educational software products should be directed to your school district.

California Consumer Privacy Act

As required by the California Consumer Privacy Act of 2018 (“CCPA”), we are providing the following details, in addition to those set out in the rest of our Privacy Policy, regarding the categories of Personal Information (as defined under the CCPA, and including applicable Personal Information collected online or offline, “CCPA Personal Information”) about California residents that we have collected or disclosed within the preceding 12 months.

What We Have Done in the Preceding 12 Months

(1) We collected the following categories of CCPA Personal Information:

- A. Identifiers, such as name, contact information, online identifiers;
- B. Personal information, as defined in the California customer records law, such as name, contact information, signature, payment card number or other payment information, employment information;
- C. Characteristics of protected classifications under California or federal law, such as sex and marital status;
- D. Commercial information, such as transaction information and purchase history;
- E. Internet or network activity information, such as browsing history and interactions with our website;
- F. Geolocation data, such as device location and IP location;
- G. Audio, electronic, visual and similar information, such as call and video recordings;
- H. Professional or employment-related information, such as work history and prior employer; and
- I. Inferences drawn from any of the CCPA Personal Information listed above to create a profile/summary about, for example, an individual’s preferences and characteristics.

As described above in our general Privacy Policy, we collected this CCPA Personal Information from you and/or from other categories of sources such as data brokers.

Also as described above, we may use this CCPA Personal Information to operate, manage, and maintain our business, to provide our products and services, and to accomplish our business purposes and objectives, including, for example, to: develop, improve, repair, and maintain our products and services; personalize, advertise, market, sell and distribute our products and services; communicate with customers; conduct research, analytics, and data analysis; maintain our facilities and infrastructure; undertake quality and safety assurance measures; conduct risk and security control and monitoring; detect and prevent fraud; perform identity verification; perform accounting, audit, and other internal functions, such as internal investigations; comply with law, legal process, and internal policies; maintain records; and exercise and defend legal claims.

(2) We disclosed the following CCPA Personal Information to third parties for our operational business purposes:

- A. Identifiers, such as name, contact information, online identifiers;
- B. Personal information, as defined in the California customer records law, such as name, contact information, signature, payment card number or other payment information, employment information;
- C. Characteristics of protected classifications under California or federal law, such as sex and marital status;
- D. Commercial information, such as transaction information and purchase history;
- E. Internet or network activity information, such as browsing history and interactions with our website;
- F. Geolocation data, such as device location and IP location;
- G. Audio, electronic, visual and similar information, such as call and video recordings;
- H. Professional or employment-related information, such as work history and prior employer; and
- I. Inferences drawn from any of the CCPA Personal Information listed above to create a profile/summary about, for example, an individual’s preferences and characteristics.

We shared CCPA Personal Information with our affiliates, service providers, third-party sponsors of and prize providers for sweepstakes, contests, and similar promotions, and our business partners, for our operational business purposes.

(3) We have “sold” the following categories of Personal Information:

- A. Identifiers, such as name, contact information, online identifiers;
- B. Internet or network activity information, such as browsing history and interactions with our website;
- C. Geolocation data, such as device location and IP location; and
- D. Inferences drawn from any of the CCPA Personal Information listed above to create a profile/summary about, for example, an individual’s preferences and characteristics.

For purposes of this California Privacy Notice, “sold” or “sale” means the disclosure of CCPA Personal Information for monetary or other valuable consideration but does not include, for example, the transfer of CCPA Personal Information as an asset that is part of a merger, bankruptcy, or other disposition of all or any portion of our business.

What You Can Do

If you are a California resident, you have the right to request that we:

(1) Disclose to you the following information covering the 12 months preceding your request:

- The categories of CCPA Personal Information we collected about you and the categories of sources from which we collected such CCPA Personal Information;
- The specific pieces of CCPA Personal Information we collected about you;
- The business or commercial purpose for collecting or selling (if applicable) CCPA Personal Information about you;
- The categories of CCPA Personal Information about you that we sold and the categories of third parties to whom we sold such CCPA Personal Information (if applicable); and
- The categories of CCPA Personal Information about you that we otherwise shared or disclosed, and the categories of third parties with whom we shared or to whom we disclosed such CCPA Personal Information (if applicable).

To make a request for any of these disclosures, please fill out the CCPA Request to Know Form <https://scholastic.force.com/scholasticfaqs/s/ccpa-data-access>. You can also contact us at (877) 713-3114.

(2) Delete CCPA Personal Information we collected from you.

To make a request for data deletion, please fill out the CCPA Request to Delete Form <https://scholastic.force.com/scholasticfaqs/s/ccpa-data-deletion>. You can also contact us at (877) 713-3114. (3) Opt you out of any future “sale” of CCPA Personal Information about you by filling out the CCPA Request to Opt Out Form <https://scholastic.force.com/scholasticfaqs/s/ccpa-do-not-sell-info> You may also contact us at (877) 713-3114.

We will respond to your requests consistent with applicable law. We may need to verify your identity.

You have the right to be free from unlawful discrimination for exercising your rights under the CCPA.

Children’s CCPA Personal Information

Under the CCPA, sale of CCPA Personal Information of children ages 13 through 16 requires opt-in consent from the child. CCPA Personal Information under the age of 13 cannot be sold without parent or guardian permission. We do not knowingly sell children’s CCPA Personal Information.

Scholastic’s child-directed Site is kids.scholastic.com, and it is governed by our Scholastic Kids Privacy Policy, not this Privacy Policy.

Your California “Shine the Light” Rights

California residents have the right to opt out of disclosures of Personal Information (collected online or offline) to third parties for their direct marketing purposes. You can exercise that right by emailing us at customerservice@scholastic.com or by completing this Third-Party Opt-Out Form <https://scholastic.force.com/scholasticfaqs/s/opt-out>. We will comply with these requests consistent with applicable law. You may also opt out of receiving marketing emails from us by clicking on the opt-out link in those emails.

California Minors

If you are a resident of California, under 18, and a registered user of the Services, you may ask us to remove content or information that you have posted to the Services by writing to customerservice@scholastic.com. Please include a description of the content you would like removed, and if possible, the URL for the site and the name of the feature where the content was posted. Please note that your request does not ensure complete or comprehensive removal of the content or information, as, for example, some of your content may have been reposted by another user.

Changes to this California Privacy Notice

We may change or update this California Privacy Notice from time to time. When we do, we will post the revised California Privacy Notice in this section or as otherwise required by law, with a new “Last Updated” date.

9. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy to reflect changes to our information practices or our business. If we make any material changes we may notify you by email (sent to the e-mail address in your account) and/or by a notice on this Site when the change becomes effective, unless otherwise required by applicable law. This Privacy Policy replaces our former privacy policy which you can find posted [here](#).

10. CONTACT US.

Scholastic Inc. is the data controller of all Personal Information and Personal Data collected through the Site. You may contact us at:

Scholastic Inc. (attn: eScholastic)
557 Broadway
New York, NY 10012
U.S.A.
Phone: 1-800-SCHOLASTIC
Email – Customer Service: customerservice@scholastic.com
Email – Privacy: privacy@scholastic.com

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- Investor Relations
- International
- Careers

Our Website

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- Scholastic Kids (Ages 8-12)
- Family Playground (Ages 3-7)
- Librarians
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- Common Core Standards

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With respect to items sold by Scholastic online in The Scholastic Store and The Scholastic Teacher Store, we do NOT charge your credit card until after your order has entered the shipping process. From time to time, however, some items in our online stores may be mispriced. If we discover an item that you have ordered is mispriced, we may do one of the following:

If an item's correct price is lower than our stated price, upon becoming aware of the issue we will contact you and refund the difference of the amount paid by you and the item's correct price.

If an item's correct price is higher than our stated price, we will contact you upon becoming aware of the issue for instructions. If we become aware of the issue before the item has shipped, we reserve the right to cancel your order and notify you of such cancellation.

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Legal Dept.
Scholastic Inc.
557 Broadway
New York, NY 10012
Phone: 212-343-6726
Email: tm&c@scholastic.com

The notification must be in writing and include:

1. A signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed;
2. Identification of each alleged infringing copyrighted work or works;
3. Identification of the allegedly infringing material and information reasonably sufficient to enable us to locate such material;
4. Information reasonably sufficient to enable us to contact the party complaining of an alleged infringement (e.g. an address, telephone number, and email address);
5. A statement that the complaining party has a good-faith belief that use of the allegedly infringing material in the manner complained of is not authorized by the copyright owner, its agent, or the law; and
6. A statement that the information in the notification is accurate, and under penalty of perjury, that the complaining party is authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

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Access to Learn At Home For Families (the “Service”) is sold on a subscription model (“Subscriptions”). Subscriptions can be purchased by paying a monthly subscription fee. When you register for a Subscription, you consent to get access to the Service immediately. **SUBSCRIPTIONS CANNOT BE TERMINATED BEFORE THE END OF THE PERIOD FOR WHICH YOU HAVE ALREADY PAID, AND SCHOLASTIC WILL NOT REFUND ANY FEES THAT YOU HAVE ALREADY PAID.**

- a. Automatic Renewal.** Subscriptions to the Service renew automatically. If you purchase a Subscription, you acknowledge and agree that we are authorized to use the payment information on file for the recurring renewal fee. You may cancel your account at any time from within your Manage Subscription settings. This will stop future subscription charges from accruing to your account. Until you cancel, your Subscription will renew monthly on the same day of the month as the date you made your initial purchase, and the payment information on file will be billed for the then-current subscription fee. This purchase date will be included on your Subscription confirmation receipt that will be emailed to you at the email you provide.
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