



## ATHLETE OF THE MONTH CHECK RELEASE

I, [your name -printed] JEFF LORENSON, on behalf of [winning school] DAVIS SENIOR HIGH SCHOOL, hereby acknowledge receipt of a check from KOVR/KMAX (the "Prize"), valued at \$500.00 and hereby accept same as a prize as a winner of the Athlete of the Month (the "Contest") sponsored by KOVR/ KMAX, Sacramento, CA (the "Station").

In consideration of the Prize, which I acknowledge is good, valuable and sufficient consideration, I hereby agree as follows:

1. To be solely responsible for any and all taxes which may be payable due to my receipt of the Prize, and to authorize the Station to withhold any amounts required to be withheld pursuant to Federal, state or local law.
2. To release the Station, its corporate licensee, its parent corporation, any co-sponsors of the Contest, their affiliated entities and their respective officers, directors, shareholders, employees and agents (collectively, the "Sponsors") from any and all claims, demands, causes of action, losses, expenses, costs and liabilities of any nature whatsoever which I may hereafter have against any of them arising out of or in connection with the Contest or the Prize.
3. To grant to the Sponsors the right to use my name, likeness, portrait, recorded voice and biographical material, in order to advertise, promote or publicize the Sponsors, Station, its licensee, the Contest, or any advertisers or co-sponsors associated with the Contest and their products and services.
4. I hereby certify that I have read and complied with, and that I understand, all of the rules of the Contest, a copy of which is attached to this Eligibility and Release Form and that all information set forth below is true. I hereby further certify that neither I nor any of my immediate family is an employee of any of the Sponsors, other advertising agencies, or of any radio or television station in the Sacramento market.

*APR 2019*  
Bruce E. Colby  
Chief Business Officer

Signature of School Representative

524 B Street

School Address

DAVIS, CA 95616

City, State, Zip

530-757-5300

Telephone Number

W-9 Sent

School Tax ID

12-4-19

Today's Date

Fill out completely. Then fax or scan/email: Kyle Corbet kscorbet@cbs.com  
Fax: (916) 374-1314

FOR INTERNAL USE:

Check Awarded by: \_\_\_\_\_

On 9/9/19 rules were revised to remove Roseville Automall from eligibility restrictions.

**ATHLETE OF THE MONTH CONTEST RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. THE CONTEST IS VOID WHERE PROHIBITED BY LAW.**

1. **How to Enter the Contest:**

- (a) The Athlete of the Month contest will begin on 9/5/19 and end on 5/26/20. Contest is sponsored by KOVR Channel 13.
- (b) Each week (for the duration of the contest), CBS13 Sports will select one high school student in the Sacramento-Modesto-Stockton area who, in the estimation of CBS13, is the best athlete of the week based on a combination of their statistics, game information and value to their team or school (as determined by CBS13 Sports). CBS13 Sports will select one athlete a week from among students at similar sized high schools. CBS13 Sports will select 3 athletes each week from a large high school one month, 3 athletes from a medium-sized school the next month, and 3 athletes from a small/private school the following month, and repeat this pattern throughout the contest. To participate in the contest, you must be a high school student playing on a high school team(s). For the first three weeks of any month during the duration of the contest, one of the CBS13 News sports anchors (Sara Hodges, Joe Musso and Marshall Harris) will select an athlete from a high school. The station will then profile that high school athlete each Thursday on the CBS13 News at 10pm. After three athletes a month have been profiled, viewers will be given the chance to vote for their favorite athlete with polls opening after the final of the three athletes has been profiled (after the third Thursday). Voting will continue until the following Tuesday until noon. The winner will be determined by the top vote getter.
- (c) **Viewers can only vote once.**
- (d) Sponsor is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the judges reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at [www.CBS13.com](http://www.CBS13.com). If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. Sponsor reserves the right to disqualify any entrant that tampers with the operation of the Contest or website or violates the Official Rules of the Contest.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: [www.CBS13.com](http://www.CBS13.com).

(e) Broadcasts are subject to preemptions and scheduling changes. If such changes occur they will be posted on the CBS13.com website.

(f) Entry deemed made by holder of e-mail account.

(g) Odds of winning depend on number of eligible entries.

2. Eligibility Restrictions:

Student participation is contingent on the approval of their parent/guardian (if under 18) and their school. Participants must be enrolled at a high school in the Sacramento-Stockton-Modesto area and cannot be an employee nor immediate family member or persons living in the same household as employees of **KOVR/KMAX**, CBS Corporation, other television and radio stations in the **Sacramento/Stockton/Modesto** market, and their affiliates, subsidiaries and advertising agencies.

3. Prizes:

(a) One Grand prize will be awarded each month. The Grand Prize is a \$500 donation to the school the student attends and a plaque to the student. Total \$545.

(b) The prizes will be announced on the 4<sup>th</sup> Thursday of each month during the CBS13 News at 10pm.

(c) All prizes or prize certificates may be picked up at the office of **CBS13; 2713 KOVR Drive; West Sacramento, CA**. Any prize or prize certificate not claimed within thirty (30) days of winning will be forfeited by the winning school. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. CBS13/CW31 is not responsible for the safe arrival of a prize or prize certificate.

(d) Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Station reserves the right to substitute prize of comparable value.

4. Selection of Winners:

(a) Decisions of contest sponsors with respect to the contest are final.

(b) The voting for the athlete candidates will be:

Month	Voting Begins	Voting ends	Winner announced
a. September	9/19	9/24	9/26
b. October	10/17	10/22	10/24
c. November	11/21	11/26	11/28
d. December	12/19	12/24	12/26

e. January	1/16	1/21	1/23
f. February	2/20	2/25	2/27
g. March	3/19	3/24	3/26
h. April	4/16	4/21	4/23
i. May	5/21	5/26	5/28

- (c) In case of a tie breaker, the sports anchors will decide the winner.
- (d) Athlete candidates will be selected based on their stats in the game and value to their team/school.
- (e) Winners need not watch/listen or be present to win

5. Conditions:

- (a) Payment of all federal, state and local taxes are the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.
- (b) By participating in the contest, the winners (or, in the case of a minor, their parent/legal guardian) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. **If a prize winner is a minor, prize may be awarded to the minor's school, parent or legal guardian.** The financial prize will be picked up by an authorized representative of the school. By accepting the prize, each winner grants to Station the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winners, by acceptance of their prizes, agree to release Station, CBS, their respective parents and subsidiaries, and their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.

6. Contest sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement.

7. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.

- 8. Failure to comply with the contest rules may result in a contestant's disqualification.
- 9. To obtain a copy of the official rules and/or winner's list, please write by **7/26/20** to:

Athlete of the Month Contest Rules  
 c/o CBS 13  
 2713 KOVR Drive  
 West Sacramento, CA 95605