

**CONTRACT NAME: AGREEMENT BETWEEN EXCEL PHOTOGRAPHERS AND DAVIS  
JOINT UNIFIED SCHOOL DISTRICT**

**BRIEF DESCRIPTION OF CONTRACT:** This is a photography contract to provide school photography for Davis School for Independent Study for the 2019-2020 school year. Excel will photograph students and staff, provide student and staff ID cards, and provide digital data for the District.

**FISCAL IMPACT:** School photographs are available for purchase. There is no additional charge to DJUSD for this service.



Excel Photographers  
 Phone (916) 565-1620  
 Fax (916) 565-1664

# Photography agreement with Excel Photographers and K-12 Davis School of Independent Study

School address: 526 B District Davis  
 City: DAVIS CA, Zip 95616  
 Phone: 530-757-5333 EXT. \_\_\_\_\_  
 Administrator: Rob Kinder  
 Office staff: Cindy Martell  
 Primary contact: \_\_\_\_\_ Office staff  Principal \_\_\_\_\_ Both \_\_\_\_\_ Other \_\_\_\_\_  
 Enrollment: 170 Preschool or other programs on site: \_\_\_\_\_  
 School database software Q Start time: 8:00

**It is mutually agreed that Excel Photographers will be the school photographer for the 2019-20 school year.**

Fall picture day will be: 8-28-19 1st day of school - get 4 hrs out 2 weeks before.  
 Make up day picture day will be: \_\_\_\_\_  
 Spring picture day will be: N/A  
 Promotion picture day will be: \_\_\_\_\_

Fall pictures will be offered for sale on a prepay basis in vb style  
 Spring pictures will be offered for sale on a prepay basis in vb style  
 Picture sales will be handled by payment envelopes, with internet and phone ordering available.  
 Pictures will be delivered within 20 school days from date taken.

In the Fall Excel will produce composite style class picture  
 In the Spring Excel will produce \_\_\_\_\_ style class pictures  
 In the Spring Excel may produce a yearbook for the school at a \_\_\_\_\_ discount from our list prices. A contract to produce a yearbook will be separate from this agreement.

As consideration for allowing Excel Photographers to be the sole provider of photographic services, Excel will provide the referenced list of service item from page two of this agreement.  
 Additional considerations: Free class pic for all students  
\* send link for parents to purchase in advance.

School representative: [Signature] Date 10/12/18  
 Excel representative: Gina Twiman Date 10-5-18  
 Primary customer service contact will be Cindy Martell  
 Primary yearbook contact for this school is \_\_\_\_\_  
 Additional contacts: \_\_\_\_\_

# Service Items from Excel Photographers

School: Davis Sd 15  
Year: 2019-20

Excel Photographers will provide the selected items from the following list:

## PHOTOGRAPHIC SERVICES

- Student safety card for all students
- Soft student body card for all students
- School file prints # sets 2
- Art prints for teachers # sets 2
- Wallet size portrait all students
- Secure Internet gallery for everyone
- Free picture package for all staff
- Free picture package for staff children
- Free class picture for all teachers
- Free staff group picture for all staff
  - group style  composite style
- Birthday Cards for all students
  - with picture  without picture
- Pictorial directory (working) # 2
- Pictorial directories (final) # 2
- Principal album of class pictures
- All school print style  heritage,
  - all school group or  montage

## STUDENT AND STAFF ID SERVICES

- Staff badges with portrait and name
- Student body card laminated # sets 1
- Student body card PVC # sets
- Student body card instant # sets
- Library card soft UV coated
- Library card laminated
- Library pictorial directory
- Cafeteria card laminated

## DIGITAL SERVICES

- Administrative CD for
- Yearbook PSPA CD
- Library CD for
- Excel tags #
- Flow ID software. This allows you to provide replacement ID cards and create awards and certificates with the students picture and name printed on them.

Service list accepted by: School Rep. Initials

## EDUCATIONAL RESOURCE SERVICES

- Free awards and certificates #       
fill in name style
- Award with portrait and name
- Read across America Bookmarks
- Classroom posters 13 x 19 #
- Thank you post cards #
- District calendars #
- Monthly minder calendars #
- Desk calendars #
- Visitor stickers #      Size
- PVC visitor badges #
- Credit for the amount of \$       
that may be applied to products offered at  
excelphotographers.com/educational  
resources

## STUDENT PROMOTION SERVICES

- Free 8.5 x 11 Certificate of completion  
with student portrait and name for  
     grade
- All class promotion group picture.
- Certificate of completion for an additional  
grade with picture and name for \$1.50 ea.
- Certificate of completion for an additional  
grade free when Excel is allowed to offer to sell  
the special promotion portrait.
- Generic kindergarten certificates of  
completion. #      15 cents ea.
- Four page memory folder for \$1.50 ea.
- Reflections page for \$1.00 ea.
- 6x9 wooden promotion plaque \$3.75 ea.
- Cardboard certificate folder \$1.00
- Vinyl hardback promotion folder \$4.50 ea

ADDITIONS:     

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