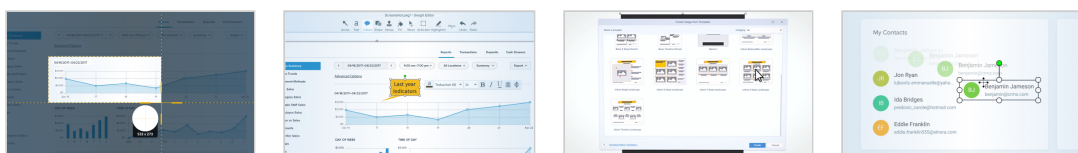




Capture anything in your screen with one click.



Snagit® 2020 Education

★★★★★ 4.5 (1541)

Quantity

- 1 +

Buy 5 or more and save

~~\$49.95~~

\$29.95

One-time fee

- Includes 2 installations per user
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- Priority Support - Dedicated phone queue & expedited handling
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[Full system requirements ▶](#)

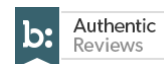
(See if you qualify)

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★★★★★ 4.5 | [1541 Reviews](#)



Reviews

Rating Snapshot

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5 ★



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Overall	★★★★★	4.5
Ease of use	<div><div></div><div></div><div></div><div></div><div></div></div>	4.5
Ability to complete tasks	<div><div></div><div></div><div></div><div></div><div></div></div>	4.6

1–4 of 1541 Reviews

Sort by: Most Recent ▼ 

★★★★★ LHSm · a day ago

Perfect for teachers

If you're like me, you've had to make a quick pivot to online learning. Snagit has been a lifesaver! It makes video recording easy - I can toggle back and forth between a webcam and my screen, and its bare-bones editing is all I need. I don't have the bandwidth to learn a full editing program right now and I can do EVERYTHING I need with Snagit.

A bonus - their image capture part of the software is amazing. In panoramic mode, you can scroll your screen (like through a news article) and Snagit turns it all into one image. And then, using their magic (and easy) editing tools, you can snip out ads and extra unrelated sidebar info - a dream for giving kids current events articles without all the extra junk and SO much faster than putting it into Word and making blank white boxes to cover everything.

I've already gotten 4 other teachers to buy it - it's so worth it!

Ease of use

Ability to complete tasks

✔ Yes, I recommend this product.

Originally posted on Snagit 2019

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image at the pixel level. I also like the numerical Step icons for showing an instruction sequence.

Ability to complete tasks

☐☐☐☐☐

✔ Yes, I recommend this product.

Originally posted on Snagit 2019

★★★★★ arem100 · 2 days ago

Great tool. Can't be without it.

First think I do as an IT professional when at a new site is get a copy of Snagit. Great tool to do screen captures and annotate when communicating with other staff. Sure, there's other tools, but Snagit is easy and intuitive to use.

Ease of use

☐☐☐☐☐

Ability to complete tasks

☐☐☐☐☐

✔ Yes, I recommend this product.

Originally posted on Snagit 2019

★★★★★ Mike at OLLI · 2 days ago

Great on both Mac & PC

I enjoy having this on my work PC, and on my MacBook Pro at home. I used this several years ago before I retired, then went to work part-time for a training company for mainly retired persons. I really enjoy many features, but the blur to hide or mask private information. This has been very useful for me in creating information and training documents.

Ease of use

☐☐☐☐☐

Ability to complete tasks

☐☐☐☐☐

✔ Yes, I recommend this product.

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In the normal course of its business activities, TechSmith collects, uses, and sometimes shares personal information of various individuals and organizations in order to run its day-to-day operations. This Privacy Notice describes TechSmith's general privacy practices that apply to such personal information collection and use.

This Notice does not apply to personal information relating to employees, applicants for employment, and temporary contractors providing services to TechSmith including others in relationships with such persons that are relevant to their relationship with TechSmith (such as for emergency contact and benefits purposes). For information regarding TechSmith's processing of such data, see the TechSmith Staff Privacy Notice.

TechSmith has certified certain of our services, for which we act as a data processor, under the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework (the certification can be found here <https://www.privacyshield.gov/list>). More information can be found under the heading [WHERE WE STORE AND PROCESS YOUR PERSONAL INFORMATION](#).

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In describing our collection, use, and sharing of information in this Notice, we refer to our collection and use of "Personal Information." "Personal Information," as used in this Notice, is any information related to an identified or identifiable natural person. Examples of Personal Information include first and last name, mailing address, email address, billing information, IP address, other online contact information, or telephone number.

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collected, we will treat the combined information as Personal Information and handle it in accordance with this Notice. In addition, please note that we may solicit third parties to collect Personal Information on our behalf such as social media platform providers and in such cases we instruct those third parties to comply with this Notice and all applicable data protection laws.

Passive Data Collection

Location-Based Services

We may collect, use, and share (with TechSmith partners, service providers and licensees) precise location data, including the real-time location of your mobile or fixed location device.

Analytics Tools

We use analytics tools and other third party technologies, such as Google Analytics, Facebook Analytics, and DoubleClick Cookies, to collect non-personal information in the form of various usage and user metrics when you use the TechSmith website or use our services (the TechSmith website and our services are referred to as "Sites and/or Services" in this Notice). These tools and technologies collect and analyze certain types of information, including cookies, IP addresses, device and software identifiers, referring and exit URLs, onsite behavior and usage information, feature use metrics and statistics, usage and purchase history, MAC Address, mobile unique device ID, and other similar information.

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In addition to our use of technologies as described herein, we may permit certain third party companies to help us tailor advertising that we think may be of interest to you based on your use of our Sites and/or Services and to otherwise collect and use data about your use of our Sites and/or Services. For more information about this practice, please see the "Third Party Advertising Technologies" section below.

You may opt out of the DoubleClick cookie by visiting the Google advertising opt-out page or you may opt out of Google Analytics by visiting the Google Analytics opt-out page.

Google has additional information available about their Remarketing Privacy Guidelines, and

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Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that advertisements you see online are more relevant to you and your interests.

The cookies used on our Sites and/or Services have been categorized based on the categories found in the ICC UK Cookie guide. The cookies used on our Sites and/or Services by category are described below.

Performance Cookies

TechSmith collects cookies on our Sites and/or Services to capture information about page visits (e.g. "performance cookies.") This information is anonymous and TechSmith uses this information only internally to deliver the most effective content to our visitors. Information from the cookie is used to gauge page popularity, analyze traffic patterns on our Sites and/or Services and guide development of other improvements to our Sites and/or Services.

Targeting, Performance, and Functionality Cookies

In our email programs, TechSmith employs some tracking methods (e.g. "targeting, performance, and functionality cookies"). We track "opens" via a tracking pixel in the email- meaning we track who opens our e-mail messages and when you open our e-mail messages; and we track "clicks" via encoded URLs-meaning we track whether you click on the links contained in our e-mail messages. This information is used internally only to help us deliver relevant messaging, and is not shared with any third parties.

Functionality and Necessary Cookies

TechSmith does not require that you accept cookies and you may withdraw your consent to our use of cookies at any time by adjusting your browser's privacy settings, however, some functionality on our Sites (e.g. "functionality cookies"), our product or service check-out process, and Services may be disabled if you decline to accept cookies (e.g. "necessary cookies").

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Personal Information relating to Children

We do not knowingly seek or collect Personal Information from users under the age of 16 (a "Child" or "Children"), except to the extent that TechSmith may collect limited personal information from Children (but not their email addresses), where that Child's school or school district, has contracted with TechSmith to collect the personal information from the Children for the educational context authorized by the school or school district. Children are not allowed to create an account without a parent's or guardian's express consent.

In the event that we learn that we have collected personal information from a Child without parental or guardian consent being obtained by his or her school or school district, or if we learn a Child has provided us Personal Information beyond what we request when he or she signs up for any of our Sites and/or Services, we will delete that information as quickly as possible. If you believe that a Child may have provided us Personal Information beyond what is requested when signing up for any of our Sites and/or Services, or that a student's school or school district has not obtained parental or guardian consent for Children, please contact us at privacy@techsmith.com.

Notwithstanding anything to the contrary contained in this Notice, if you are a Child (as defined above), and your parent or guardian signed up for our Sites and/or Service with a password or access ID provided by your school, you understand that your parent or guardian may be able to view all information within or associated with your account, including, without limitation, messages between you and your teacher and grades you received on your assignment.

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offers and advertisements, seek your opinions and feedback, and connect users to TechSmith Sites and/or Services, and to products and services of our partners and licensees.

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Advertising

We use your information, including Personal Information, behavioral metrics, geo-location data, demographic data and marketing preferences to personalize and display advertisements and other content for you.

Sharing Features

We use your information, including Personal Information and any other information you submit directly or through passive means to provide you with various ways to connect and share content (e.g., web content, user generated videos, text, drawings, and screen and lecture captures, and quizzing features, media, tools, services and other products) with third parties. For example, we may provide you with the opportunity to email a link to certain content to another person. To use this feature, we may require you to provide certain Personal Information including your email address and the email address of each person to whom you send the link.

We also may allow you to share links to content with users of various third party services (e.g., social networking, search and sharing services). When sharing links using one of these third party services, if you are not already logged in to the third party service, you will need to supply login credentials for it. If you are not a registered user of the third party service, you will need to sign up for it. You are supplying the registration information or login credentials for the third party service directly to that third party, and not to us. By using any of these third party services to share links to content, you permit us to access, use and disclose any information relating to your account on each such third party service (such as your user name and profile information) that is available to us through the third party service, including through its application programming interface (API) pursuant to this Notice.

More specifically, our Sites and/or Services may use interfaces with social media sites such as Facebook, LinkedIn, Twitter and others. If you choose to "like" or share information from our Sites and/or Services through these services, you should review the privacy notice of that service. If you

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However, we will normally collect personal information from you only where we have your consent to do so, where we need the personal information to perform a contract with you, or where the processing is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. In some cases, we may also have a legal obligation to collect personal information from you or may otherwise need the personal information to protect your vital interests or those of another person.

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as of the possible consequences if you do not provide your personal information).

Similarly, if we collect and use your personal information in reliance on our legitimate interests (or those of any third party), we will make clear to you at the relevant time what those legitimate interests are.

If you have questions about or need further information concerning the legal basis on which we collect and use your personal information, please contact us using the contact details provided under the [“How to contact us”](#) heading below.

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REASONS WE SHARE YOUR PERSONAL INFORMATION

We do not share your personal information with third parties except as noted herein. We may share your personal information as necessary to maintain business operations, such as with vendors working on our behalf (for example, delivery of services and digital advertising); as required by law or to respond to legal process; to maintain the security of our products; to protect TechSmith’s customers, employees, rights, or property; as part of a merger or acquisition; or with your express consent.

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Personal data collected by TechSmith may be stored and processed in your region, in the United States, and in any other country where TechSmith operates and/or has facilities. The storage location(s) are chosen in order to operate efficiently, to improve performance, and to create redundancies in order to protect the data in the event of an outage or other problem. We take steps to ensure that the data we collect under this Notice is processed according to the provisions of this Notice and the requirements of applicable law wherever the data is located. We may transfer personal data from the European Union or European Economic Area (“EEA”) to other

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- In compliance with the Privacy Shield Principles, TechSmith commits to resolve complaints about your privacy and our collection or use of your personal information. EU and Swiss individuals with questions or concerns about the use of their Personal Data should contact us at:

privacy@techsmith.com

Or, you may reach us using the following information:

TechSmith Corporation

2405 Woodlake Dr.

Okemos, MI 48864-5910 USA

Toll-free: 800.517.3001 (U.S. Only)

Voice: +1.517.381.2300

Fax: +1.517.913.6121

- If a Customer's question or concern cannot be satisfied through this process, TechSmith commits to cooperate under the Privacy Shield Principles with an independent dispute resolution mechanism operated by the European Union Data Protection Authorities (EU DPA) or the Swiss Federal Data Protection and Information Commissioner (FDPIC) and comply with the advice given by the EU DPA or FDPIC, as applicable.

If you do not receive timely acknowledgement of your complaint, or if your complaint is not satisfactorily addressed by TechSmith, EU individuals may bring a complaint before the EU DPA (http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm) or Swiss individuals may bring a complaint before the FDPIC (<http://www.edoeb.admin.ch/edoeb/en/home/the-fdpic/task.html>) .

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We retain personal information we collect from you where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax or accounting requirements).

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

HOW TO ACCESS AND CONTROL YOUR PERSONAL INFORMATION

You may access and review the Personal Information TechSmith stores about you and correct any factual errors. Most of your Personal Information may be accessed and corrected by simply logging into your account and accessing your profile.

If you are an EU resident, you have the following data protection rights:

- You may access, correct, update or request deletion of your personal information.
- You can object to processing of your personal information, ask us to restrict processing of your personal information or request portability of your personal information.
- You have the right to opt-out of marketing communications we send you at any time. You can exercise this right by clicking on the “unsubscribe” or “opt-out” link in the marketing e-mails we send you.
- Similarly, if we have collected and process your personal information with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- You have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority. (Contact details for data protection authorities in the European Economic Area, Switzerland and certain non-European countries (including the US and Canada) are available [here](#).)

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Automated decisions mean that a decision concerning you is made automatically on the basis of a computer determination (using software algorithms), without our human review. For example, we use automated decisions to provide targeted advertising on our Services that may be of interest to you. You can opt-out of targeted advertising by contacting us using the information provided in the [“How to contact us”](#) section heading below.

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Voice: +1.517.381.2300

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<https://www.dataprotection.ie/docs/Home/4.htm>

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